

Substitute for form 1449/PTO			<i>Complete if Known</i>		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)			Application Number	10/681,587	
Sheet	1	of	Filing Date	October 7, 2003	
		2	First Named Inventor	Thomas L. BARNHIART	
			Art Unit	3688	
			Examiner Name	Janvier, Jean D.	
			Attorney Docket Number	2743.001000E	

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
US1	3,617,324		11-1971	Thomas	
US2	3,784,394		01-1974	Bildulsas et al.	
US3	4,360,548		11-1982	Skees et al.	
US4	4,398,708		08-1983	Goldman et al.	
US5	5,055,345		10-1991	Wank et al.	
US6	5,076,613		12-1991	Kovacs	
US7	5,150,595		09-1992	Filo	
US8	5,206,520		04-1993	Filo	
US9	5,311,017		05-1994	Filo	
US10	5,312,656		05-1994	Michaels	
US11	5,334,836		08-1994	Filo	
US12	5,369,734		11-1994	Suzuki et al.	
US13	5,401,032		03-1995	Barnhart et al.	
US14	5,467,409		11-1995	Yamamoto	
US15	5,689,100		11-1997	Carrithers et al.	
US16	5,769,458		06-1998	Carides et al.	
US17	5,774,870		06-1998	Storey	
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US19	5,855,008		12-1998	Goldhaber et al.	
US20	5,863,075		01-1999	Rich et al.	

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Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines
		Country Code ² Number Kind Code ³ (if known)			
FP1		WO 96/24213 A1	08-1996	Freemark Communications, Inc.	T*
FP2					
FP3					
FP4					
FP5					
FP6					
FP7					
FP8					
FP9					

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US21	5,938,727		08-1999	Ikeda	
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US35	2002/0169672 A1		11-2002	Barnhart	
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US37	2003/0232639 A1		12-2003	Barnhart	
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US39					
US40					

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FP10					T ⁵
FP11					
FP12					
FP13					
FP14					
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FP16					
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FP18					

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NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ²
	NPL1	A card from Travel Outburst, no date.	
	NPL2	Barthart, Thomas, "System and Method for Attracting Online Viewers Through Distribution of Hidden-award Substrates Redeemable at an Online Site", U.S. Application No. 09/517,061 filed March 1, 2000.	
	NPL3	Brooks, Joel, "Method of Using a Hidden Image Game Piece", U.S. Application No. 11/341,129 filed January 27, 2006.	
	NPL4	"Diet Coke to Make Super Bowl Interactive Experience", Dialog file 813, Accession No. 0330016, Dec. 17, 1990.	
	NPL5	"Nintendo, Blockbuster Video and Nickelodeon Joining to back the Nintendo 64 game System's debut with \$20 mil rental and game promo", HFN, V70, N32, P69, Dialog file 9, Accession No. 01570838, Aug. 1996.	
	NPL6	"Crack the Code" Advertisement (6 sheets).	
	NPL7	Article from The Atlanta Journal/Constitution by Jeffrey Scott, "Coke, Pepsi Super Bowl sweepstakes tackled short of goal line", Jan. 26, 1991, 1 page.	
	NPL8	International Search Report for Application No. PCT/US99/26464 mailed February 9, 2000, 1 pg.	
	NPL9	Supplementary European Search Report for Application No. 01959482.9-1241 (PCT/US0124402) mailed July 5, 2007, 3 pgs.	
	NPL10	International Search Report for Application No. PCT/US01/24402 mailed October 2, 2002, 3 pgs.	

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	NPL11	International Search Report for Application No. PCT/US01/05266 mailed April 27, 2001, 2 pgs.	
	NPL12		
	NPL13		
	NPL14		
	NPL15		
	NPL16		
	NPL17		
	NPL18		
	NPL19		
	NPL20		

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